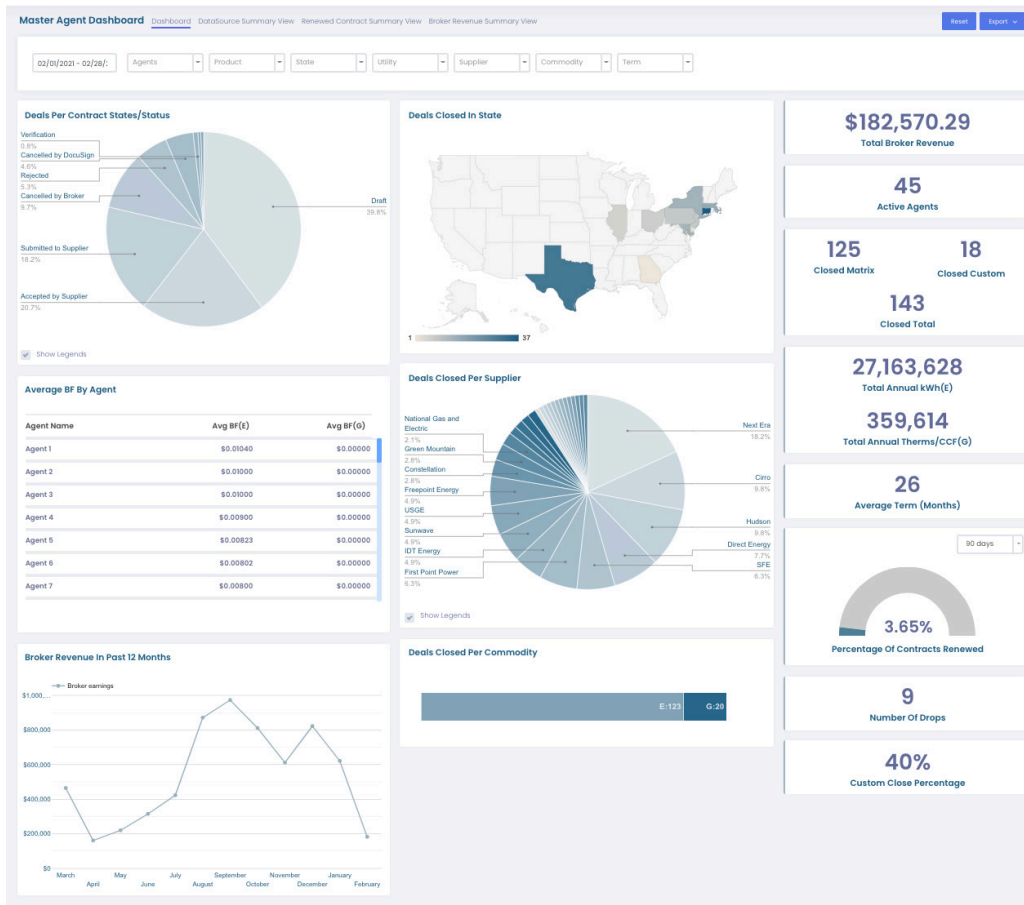


# MSC Dashboard: Master Agent

## Master Agent Dashboard

We created this Dashboard for you to analyze and facilitate the management of your business in a centralized and secure manner. The Master Agent Dashboard is very valuable tool for viewing data, managing agents and monitoring key indicators. The visuals are easy to understand and allow for immediate access to information.

### Easily-Accessible Visuals of High-Level Data



My Service Cloud Features



# MSC Dashboard: Master Agent

The filters at the top of the dashboard allow you to drill down by Date, Agents, Products, State, Utility, Supplier, Commodity, and Term. The date can be customized, or there are preset date filters to choose from.

02/01/2021 - 02/28/21   Agents   Product   State   Utility   Supplier   Commodity   Term

The Master Agent Dashboard contains a visual panel portraying metrics including:

- Number of Deals
- Broker Revenue
- Number of Active Agents
- Number of Closed Deals
- Total Annual kWh/Therms
- Average Term Length
- Renewed Contracts
- Average Broker Fee by Agent
- Deals Closed Per Supplier
- Deals Closed Per Commodity

