



STRATEGIC SOLUTIONS

Providing pricing strategy and more sophisticated pricing options for large customers

www.EnergySmartPro.com

Buying electricity can be very complex and with complexity comes the possibility of customers signing contracts that do not include what they had anticipated. ESP's goal is to ensure the customer gets the best deal and contract terms possible in the marketplace!

The lowest price shown often does not equal the best deal, there can be many layers not easily visible to the customer that can make that low price much higher in the long run. The ESP Strategic Solutions team is here to work with Energy Brokers and their customers in developing the most optimal strategy. Some of these services include



In-Depth Contract & Usage Analysis



Custom Proposals & Presentations



Custom Pricing Solutions



Demand Response & Management



Target Pricing Recommendations



Community Solar Options



RFP Management & Execution



Market Knowledge & Timing



On-Site Solar Analysis

Our Strategic Solutions Team has deep knowledge of energy markets, products, as well as supplier-specific negotiation tactics. These services are available for any commercial electricity deal over 4,000,000 kWh of annual usage including interaction at the customer level.

Let Strategic Solutions be part of your value offering to customers.