



The ESP Difference

THE ULTIMATE COMMERCIAL
ENERGY PARTNER

Providing energy brokers and affiliates with access to all top suppliers, instant pricing, cutting-edge software, all supported by world-class experts

EnergySmartPro.com



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About Energy Smart Pro

EVERYTHING YOU NEED TO SELL ENERGY, EXCEPT THE SALES

Established in 2013, Energy Smart Pro (ESP) has become the largest network of energy agents, brokers, and consulting firms in North America!

Be it an energy broker, affiliate partner, supplier, or consumer, as a well-capitalized company, ESP provides world-class access and support to anyone with energy needs. We connect a variety of diverse partners so they can each benefit from streamlined, efficient, deregulated gas and electricity.



Who is Energy Smart Pro

We have created a home for our partners that allows them to compete at the highest level and scale their retail energy business to new heights. We are an independent and privately held company with deep financial backing; we offer more incentives, benefits, technology, support, and flexibility than any other energy network or broker shop. ESP provides the opportunity

for energy partners to advance their skills with hands-on support from leading retail energy professionals with years of experience. We provide the information and education needed so that energy professionals can expand their existing offering to reach new levels of success.

ESP ALSO PROVIDES ACCESS TO EVERY MAJOR ENERGY SUPPLIER IN EVERY DEREGULATED ENERGY MARKET

This unparalleled level of access allows retail energy professionals to provide their customers with the best rates on their gas and electric, saving them thousands of dollars every year on their energy bills. When working with ESP, your offer becomes a no-brainer for your customers.

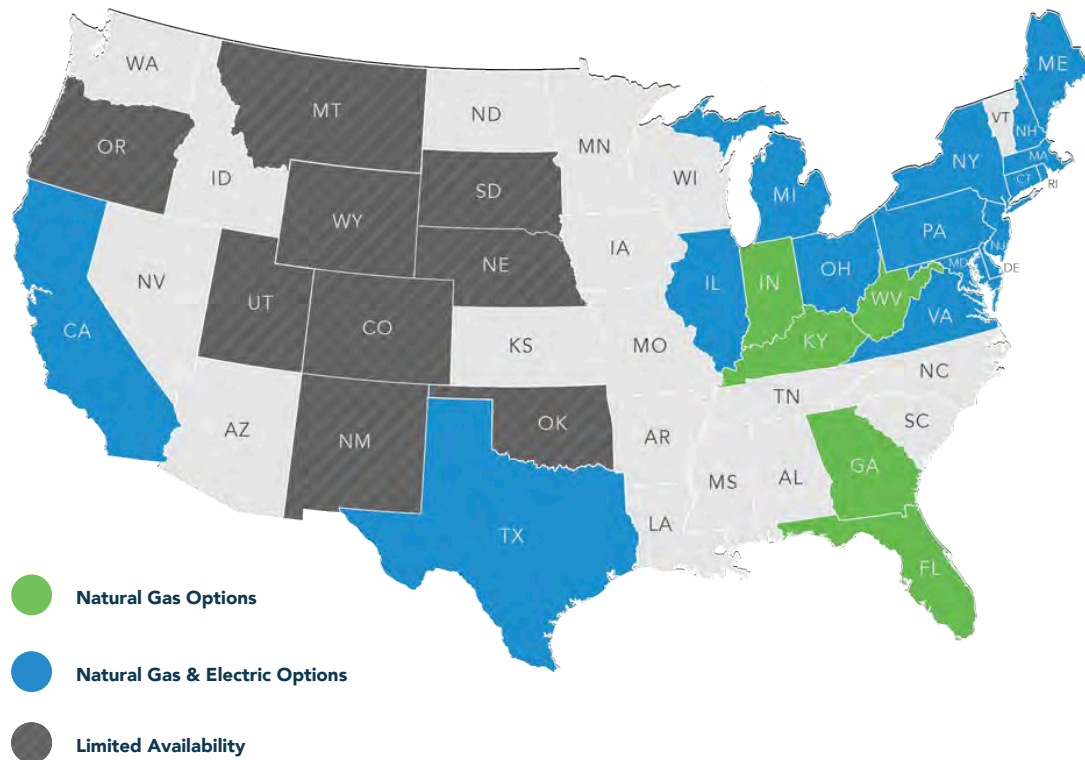


Additionally, ESP provides world-class support for your efforts as an energy broker or consultant. Our team of energy professionals will do all the heavy lifting for you, freeing up your time to continue to search for new prospects and customers. All of this combined with powerful technology and software, reaching your earning potential and achieving financial freedom has never been easier.

Markets

ESP operates in every deregulated market in North America. Because of this, ESP energy partners have the option to operate in just a small area or to expand and scale their business to reach a nationwide customer base.

The map below displays the current availability of deregulated energy in the United States.



63,271

CUSTOMER
ACCOUNTS SIGNED



2,000+

INDIVIDUAL
CONSULTANTS



90+

TOP ENERGY
SUPPLIER PARTNERS

Increase Your Earning Potential

HOW MUCH MONEY CAN YOU REALLY MAKE AS A ESP ENERGY PARTNER?

At ESP, our primary goal is to help retail energy professionals close as many deals and make as much money as possible. Naturally, your earnings are a direct result of the effort you put into prospecting and closing business. With the right work ethic, the sky is the limit for how much you can earn. Our top partners can easily make six-figures a year.

ESP offers the best splits in the industry, meaning you could make up to 25-50% more on every deal you close with us as your partner. We also provide you with the best prices on the market to present to your customers, helping you win more deals. Additionally, we free up time you would normally spend on administrative duties by being your back office; This frees up time for you to spend prospecting,

ESP also provides more products, expertise, and sophisticated services which in turn provides more value for your customers and builds loyalty while you earn more money.



You can immediately

START EARNING 25-50% MORE INCOME

by simply partnering with ESP!



ESP also provides access to the entire market, giving you the ability to expand your retail energy offering to a larger audience and higher value customers, find more prospects and close more deals.

Access The Best Industry Resources

We put a lot of effort into developing valuable materials to help you prospect, communicate value and close more deals. From weekly market updates to blog posts on important topics, we have the knowledge and expertise to provide you with the information you need to be successful. Whether you're just starting out in the energy industry, or you are an experienced energy broker or consultant with an established business, we're always looking to expand your skills, grow your business, and lead you to be as successful as possible.



**WE PROVIDE YOU WITH ALL THE TOOLS, INFORMATION,
AND INDUSTRY EXPERTISE YOU NEED TO BE SUCCESSFUL**



**WEEKLY MARKET
UPDATES**



**STRATEGIC SERVICES
FOR THE BIG DEALS**



**MARKETING TOOLS
FOR CREDIBILITY**



**ALL THE LATEST
INDUSTRY NEWS**



**INSIGHT FROM
INDUSTRY VETERANS**

Focus on Prospecting, Let Us Do The Heavy Lifting

WE PRIDE OURSELVES ON CREATING A CULTURE OF WORLD-CLASS SUPPORT

Our primary goal is supporting our partners. In fact, we are the only broker partner of our kind; We exist solely to support energy professionals and unlike our competitors, we never compete for your business.

We do our best to take as much off your plate as possible so you can maximize your time reaching new prospects. With a large team of account managers and supporting staff, you will ALWAYS be taken care of with the highest level of excellence and integrity. Our team works hard to get you what you need as quickly as possible, enabling you to provide the best service to your prospects and close your deals in a timely manner.

When you partner with ESP, you will be assigned a dedicated Account Manager. You will also have access to our support staff, a commissions team to help manage your payouts, and a devoted pricing and structuring desk to aid in providing the best rates and products possible for your prospects. We also provide you with access to account management associates to help with customer issues, billing inquiries, and other needs. When you are in the field, you have a FULL support staff acting as your back office



We do our best to take as much off your plate as possible so you can maximize your time reaching out to new prospects.

A Unique Advantage for Industry Professionals

As the largest network of energy agents, brokers, consultants, and suppliers in North America, ESP is able to provide our partners an unparalleled opportunity to achieve success in their business. Whether you're just starting out as an individual broker or are working with a team of consultants, ESP provides all the support you need to take your business to the next level. But ESP is much more than just a one-stop shop for tools and support.

The key to your success with ESP is how we support your business. We are not just a platform, we integrate our people into your business to keep it running smoothly, serving as a back office staff complete with industry experts and a full support team. We want all of our partners to build on their successes while making their jobs and lives easier.

BY PARTNERING WITH ESP, YOU WILL GAIN ACCESS TO SEVERAL KEY ADVANTAGES NOT OFFERED BY OTHER PARTNERSHIPS:



Up to 25-50% higher commissions

with ESP than with any other partnership.



Access to all top energy suppliers

ensuring the lowest rates for your customers.



Flexible commission payment options

allowing you to get paid when and how you need it.



The power to Scale your business

by reaching all deregulated markets in the US.



World-class support and technology

to streamline your energy sales and growth.



The ability to win the BIG deals

by utilizing our sophisticated strategy and pricing team..



ESP is independently owned and has no direct sales team, so we don't ever compete with your business - There is NO OTHER partner like ESP. We are the only company that exists solely to support brokers.

The Best Rates Available with Access to All Top Suppliers

WE ARE CERTIFIED AND LICENSED FOR BOTH ELECTRICITY AND GAS IN EVERY DEREGULATED MARKET IN THE UNITED STATES.

Energy deregulation led to the creation of third-party energy suppliers, allowing brokers to get more competitive pricing for their customers' business. However in order to work with these suppliers brokers must be licensed or registered in each state they intend to sell in and establish a relationship with each supplier they wish to work with.

This is where ESP comes in, as the ultimate commercial energy partner, we are licensed and registered in ALL deregulated markets and have established relationships with over 90 different suppliers across all deregulated markets. We are certified and licensed for both electricity and gas in every deregulated market in the United States. If you can name a supplier, we've got them! Our strong supplier relationships make our pricing more competitive than what brokers and consultants could get on their own, or with other partners. We take great pride in our reputation, and maintaining strong relationships with all of our suppliers; Suppliers love serving ESP brokers!

As a broker or consultant with ESP, you automatically get access to every major supplier. Our cutting-edge proprietary technology will allow you to access pricing from each supplier, making it quick and easy to find the best deals for your customers.

Access all top energy suppliers including:



The Power to Scale Your Business

WHEN SELLING AN ESSENTIAL SERVICE LIKE ENERGY, NEARLY EVERYONE BECOMES A POTENTIAL CUSTOMER

Even so, when selling deregulated energy you may find yourself limited to a certain geographical area, thus limiting your prospecting opportunities and scalability. Since ESP hold licensing and registration in every deregulated gas and electricity market, you can piggyback off of our licenses and scale your energy business to new markets. Furthermore you can even operate at a

national level without having to go through the complicated and costly process of getting your own certification. ESP energy partners have the choice to operate in a concentrated area or nationwide, depending on their individual needs or goals.



World-class Business Support from An Experienced Team of Energy Professionals

There are a lot of moving parts when it comes to selling energy. On top of prospecting and finding new potential customers, there is a veritable sea of time-consuming administrative tasks like negotiating and updating supplier pricing, creating contracts, and maintaining important relationships. These tasks eat into the time you could spend growing your business.

That is why we have a revolutionary partnership and world-class support team for our broker5s and consultants. The ESP team will help you communicate with suppliers, get specialized pricing, and ensure you get your commissions on time. We standardize the process across all suppliers, so you spend less time pushing papers and more time closing deals.

Every ESP partner is assigned a dedicated Account Manager to take care of all questions and requests. Each Account Manager is supported by a team of energy professionals who have experience on both the supplier and consulting sides of the energy industry. In addition, you will have access to a full commissions team who will work with you to make sure you're paid what you earn. When you are in the field, you will have a FULL support staff acting as your back office

CLOSE THE BIG DEALS WITH THE HELP OF OUR STRATEGIC SERVICES TEAM

Have you ever come across a really large customer that requires services beyond your expertise? We've got you covered. We will help you shoulder the load with a dedicated strategic solutions team.

For qualifying customers, our strategic solutions team will create a presentation of managed products, analytical data, sales charts, and alongside you, give their professional recommendations to your client.

Our strategic solutions team has experience on the supplier side of the business, as well as deep industry knowledge of wholesale trading, large commercial and industrial deal structuring, market timing, and analytics.



SINGLE POINT OF CONTACT



DEDICATED SUPPORT TEAM



STRATEGIC SOLUTIONS TEAM



FULL COMMISSIONS DEPARTMENT

Cutting-Edge Proprietary Software

ESP'S MY SERVICE CLOUD (MSC)

While our support team is here to help you with specific issues and prospects, we also give you the power to quickly and easily tackle more common tasks with powerful self-service technology. Instead of sorting through dozens of matrix files sent to you by suppliers daily to put together a pricing proposal, ESP's exclusive energy portal will allow you to get pricing from all qualifying suppliers in no time at all.

Our software is also equipped with built-in contract automation, allowing you to instantly create clean, mistake-free contracts that can be sent and signed online via our DocuSign integration. Our platform is your one-stop-shop for pricing, proposals, contracts, renewals and commissions— and a kick ass CRM tool!

ALL THE BEST FEATURES WITH NO MONTHLY FEES!



MSC is a holistic back-office solution that takes care of all those time consuming tasks that Commercial Energy Brokers typically get bogged down by. Freeing up that time allows Brokers to get the job done faster and easier than ever before.

PRICING	COMMISSIONS	PROPOSALS	CONTRACTS
Multi-Supplier Pricing	Project Commissions	Custom Quotes	Request LOE
Auto Matrix Processing	Track Flowing Meters	Easy Re-Quotes	Request LOA
Email Pricing Requests	Track Dropped Meters	Include Term Sheets	Generate PDF Contracts
Supplier Portal Integration	Payment Options	Email Estimated Savings	Auto Supplier Contracts

Commissions & Payment Options

At ESP, we go to great lengths to ensure our partners are paid when and how they want—so we offer payment options that will fit every need!

We offer both residual and upfront payment options across all of our suppliers. For eligible partners, we even have options such as Next Day Pay as well as a Cash Advance program, providing you with a commission structure that works for your business and your team. Especially in times of transition, on-boarding new talent, or expanding your business, it can be helpful to expedite your commissions to cover expenses while building out your future cash flow.

We will work with you to ensure that your business is able to run optimally by helping you select the best commission payment options for your given situation.



Transform Your Business by Partnering with Energy Smart Pro

The deregulated retail energy industry provides a very unique business opportunity to produce significant income, while also allowing you to be free to decide when and how much you work. With ESP, you are given every tool and the robust support system you need to be as successful as possible. We are the only company in the industry that exists EXCLUSIVELY to support brokers, NEVER competes with your business, AND provides licensing, software, and world-class service.

Join the ultimate commercial energy partnership today

ENROLL NOW





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